SAVANNAH MILLSAP

GRAPHIC DESIGNER

EDUCATION

Southern Illinois University Edwardsville

Anticipated: May 2025

Bachelor of Fine Arts,
Studio Concentration: Graphic Design

GPA: 3.74

EXHIBITIONS

2025 **Annual Juried SIUE Student Exhibition**
SIUE Art and Design West Gallery, Edwardsville, IL
AIGA Award

2024 **SIUE AIGA Student Exhibition**
SIUE Art and Design West Gallery, Edwardsville, IL

2023 **Annual Juried SIUE Student Exhibition**
SIUE Art and Design West Gallery, Edwardsville, IL

INVOLVEMENT

2024 **AIGA (American Institute of Graphic Arts) Member**
SIUE Student Group

SKILLS

- Advanced proficiency in Adobe Cloud, including Photoshop, Illustrator, InDesign, Lightroom, After Effects, and Adobe Express
- Proficient in Procreate
- Proficient in Photography
- Experienced in Video Production & Editing
- Time Management
- Social Media Management
- Team Collaboration

WORK EXPERIENCE

Marketing & Design Coordinator
August 2022-Current

SIUE Campus Recreation

Marketing and Design Supervisor

- Manage a marketing team, overseeing task delegation, scheduling, and ensuring project deadlines are met.
- Develope and implement strategic marketing plans in collaboration with department leads.
- Lead special design projects, including signage, brochures, and promotional materials for campus initiatives.

Graphic Designer

- Produce various marketing materials, including flyers, posters, and digital content for events and programs.
- Contribute to campus promotion through content creation, photography, and social media.
- Assist in executing marketing campaigns and supported event promotion efforts across campus.

Social Media & Design Coordinator
March 2024-August 2024

The Land of Goshen Community Market
Edwardsville, IL

- Managed social media content to increase engagement and promote market activities.
- Designed promotional materials to support market events and vendor participation.

Social Media & Design Coordinator
July 2022 - June 2023

Green Roots Hemp Co.

- Developed and managed project-based social media content to increase brand engagement and visibility.
- Designed print collateral for wholesale and retail purposes, including detailed product information documents and customer-facing materials.

Brand Associate
July 2021 - April 2022

Old Navy

- Provided customer assistance, including merchandise retrieval, product recommendations, online orders, register operation, and processing credit card sales, while ensuring a positive shopping experience.